



Insurance Solutions for Outdoor Recreation & Snowsports

Where Outdoor Risk Meets Industry Expertise

For more than 55 years, Safehold Sports has specialized in protecting businesses across the snowsports and outdoor recreation industries.

From ski resorts to equipment manufacturers and recreation operators, these businesses face complex, evolving risks — from equipment breakdown and guest injury to product liability and regulatory shifts.

We understand these exposures — and we build coverage designed to respond.

Expanding Beyond the Slopes

We proudly insure 140+ ski resorts and outdoor recreation operations nationwide. With our expertise extending across the broader outdoor recreation ecosystem, we now support a wide range of related businesses, including:

Manufacturers and Retailers

- Ski, snowboard and bicycle manufacturers
- Sporting goods and specialty retail shops
- Outdoor apparel and equipment brands

Recreation and Experience-Based Businesses

- Golf courses, clubs and resorts
- Climbing gyms and athletic facilities
- Water parks
- Water sports operators (kayaks, paddleboards, surf, e-foiling)
- Snowcat and helicopter skiing operations
- Indoor recreation (skydiving, training facilities)

Why Safehold Sports

55+ Years of Specialized Experience

- Deep expertise across snowsports and outdoor recreation

Proven Market Leadership

- Trusted partner to 140+ ski resorts and outdoor recreation businesses

Strong Carrier Relationships

- Robust market access delivering competitive, stable solutions

Industry-Focused Risk Management

- Loss control resources tailored to real-world operational risks

Customized Program Design

- Coverage structured around how your business actually operates

Comprehensive Coverage Solutions

Our programs are designed to address the full spectrum of risk:

- Commercial Auto
- Commercial General Liability
- Crime
- Digital / Cyber Risk
- Equipment / Mechanical Breakdown
- Excess Liability
- Inland Marine
- Management Liability
- Product Liability
- Property
- Workers' Compensation

More Than Insurance — A Strategic Partner

Safehold Sports delivers more than policies — we provide specialized guidance, proactive risk management and long-term partnership to help outdoor recreation businesses operate with confidence.



Let's Build Coverage That Works as Hard as You Do.

Connect with our team to explore tailored solutions for your business.

Safehold Sports

Resorts & Outdoor Recreation Program

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